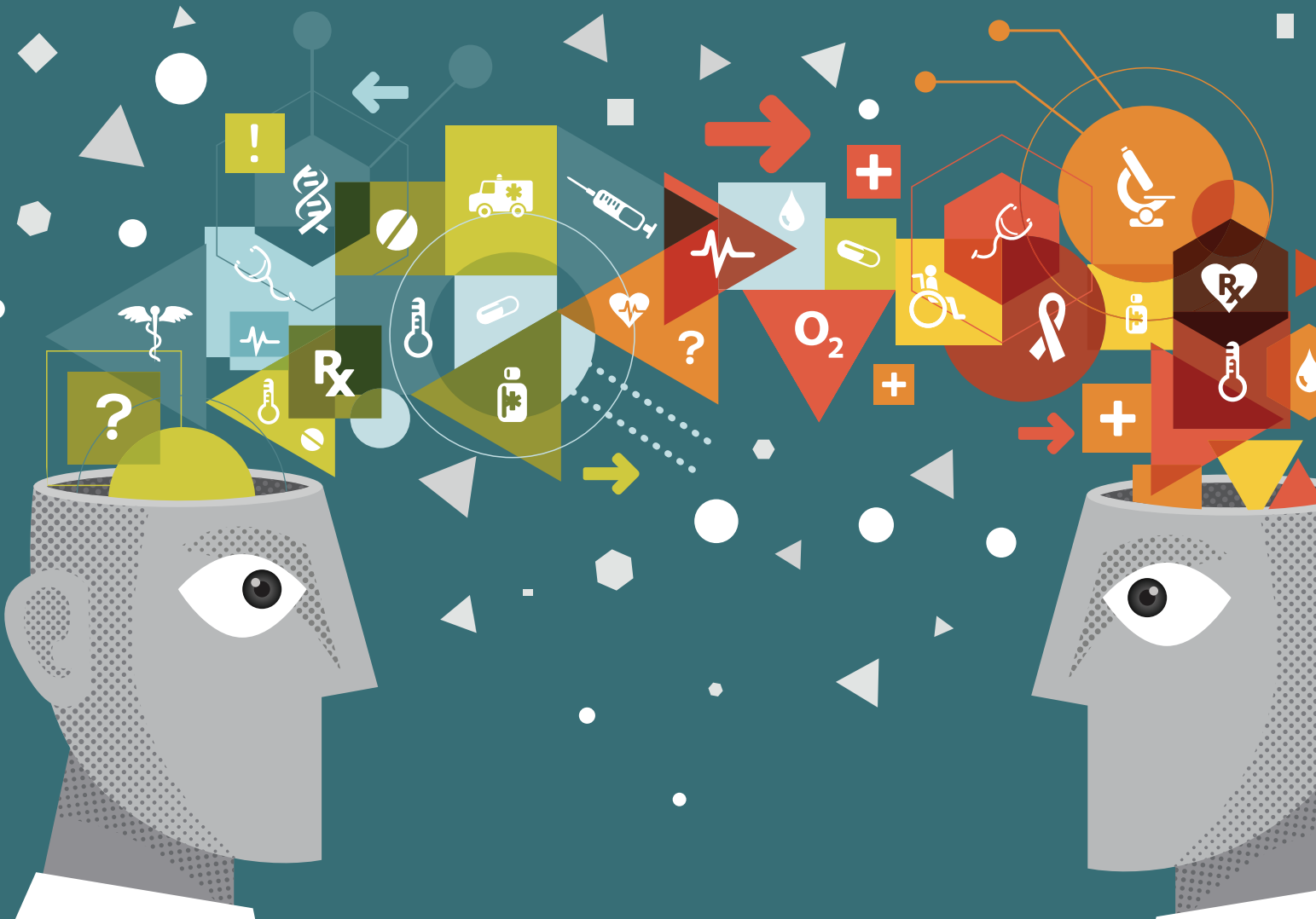
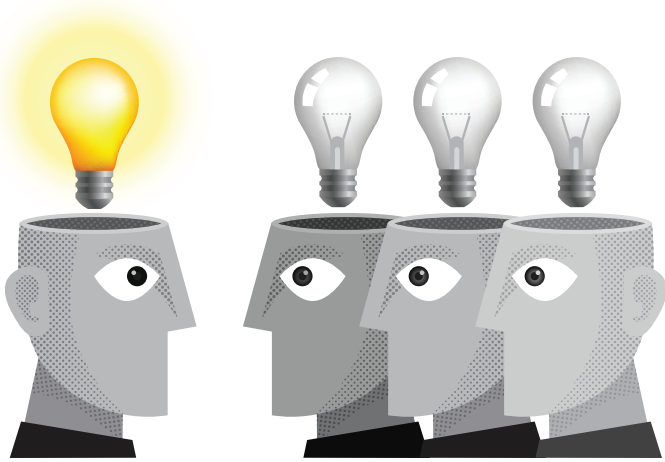




Why We Endorse:

Workplace Wellness Solutions from Interactive Health





The Challenge

Like most employers, hospitals are challenged with maximizing employee health plan benefits while minimizing health-related absenteeism and overall costs. Just as health care organizations are prescribing proactive health management to reduce health care costs across patient populations, many are adopting a similar approach within their own organizations to manage employee health and staffing costs while increasing productivity. Creating a culture of health through a workplace wellness program enables hospitals and their employees to lead by example and serve as models of healthy living for their communities.

Because developing and implementing a successful program can add to hospital staff workloads and require additional tools and resources to gauge a program's success, an outsourced workplace wellness program can help hospitals improve employee health and their bottom line without overtaxing internal resources.

After a thorough review of solutions designed to address this issue, the American Hospital Association (AHA) has awarded its exclusive endorsement to Workplace Wellness Solutions from Interactive Health.

The Solution

Workplace Wellness Solutions from Interactive Health feature Healthy Triumph™, an outcomes-based wellness program proven to lower employer medical costs while reducing employee health risks and improving productivity. Based on Interactive Health's proprietary clinical approach, the program encourages proactive health management by motivating hospital employees not just to participate, but to achieve personal health goals.

The personalized program connects employees with support from their physicians, Interactive Health's master's-degreed health coaches and online engagement tools to motivate employees to achieve their personal health goals according to each individual's unique needs. In addition, Interactive Health experts manage all aspects of the program, from connecting employees with a care support network to address immediate risks and maintain long-term engagement, to analyzing outcomes to reward employees and track program effectiveness. This unmatched level of support allows hospital human resources staff to focus on their core responsibilities.

A number of factors led the AHA to award its endorsement to Interactive Health's Workplace Wellness Solutions. Healthy Triumph, Interactive Health's wellness program, is distinguished by its:

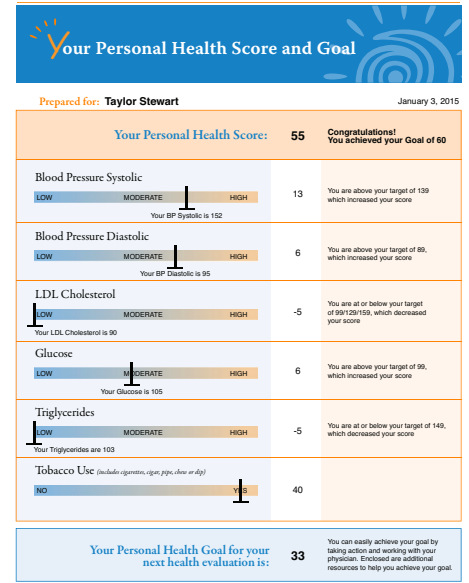
- Outcomes-based approach
- Comprehensive health evaluation with personalized testing
- Customized wellness program that leverages clinical data to create a personal course of action

Furthermore, Interactive Health has been proven by an objective third party to deliver successful results for its clients.*



Key Benefits

- **Advanced, Clinical Approach** – Healthy Triumph leverages clinical data to develop wellness programs based on each employee’s needs and goals. Through personalized testing, Interactive Health analyzes lab results, and based on their findings, conducts additional tests from a single blood draw.
- **Connecting Care** – Healthy Triumph brings together employees’ support networks, including their physicians, health coaches, and organization and community resources, to empower them to take control of their health.
- **Industry-Leading Quality** – From phlebotomists to master’s-degreed health coaches, Interactive Health uses a dedicated staff consisting solely of its own employees to ensure consistent quality and flawless program implementation. Interactive Health is Accredited with Performance Reporting by the National Committee for Quality Assurance in Wellness and Health Promotion and continually receives a 99 percent average quality score from its clients.



Proven Results

A multi-year, independent study* has confirmed Healthy Triumph’s health, productivity and bottom-line benefits.

- Employers using Healthy Triumph had an average medical cost trend of only 5.9 percent compared to 12 percent for employers not using the program
- Participants returned to work 11 days sooner following a workers’ compensation incident and 17 days sooner from short-term disability
- Employers had a 20 percent lower medical spend compared to employers not using the program

Each employee’s detailed health report includes test results and unique personal health goals.

What Others Say

“Interactive Health has been an ideal partner to help us with our wellness initiatives and get us to the next level. Our employees are more engaged in their wellbeing and actively taking steps to improve their health. This is just what we hoped to achieve by partnering with Interactive Health.”

JANET LARA-VITAL
 Director of Total Rewards & Wellness
 Miami Children’s Health System

“My experience has been fabulous. Our program with Interactive Health has helped keep our healthcare costs flat and has led to reductions in certain clinical conditions.”

GREG MARAS
 VP of Human Resources
 Meadville Medical Center

* Study was published 8/23/2012 by Zoe Consulting, Inc., a two-time C. Everett Koop award winning consulting firm. (www.zoeconsulting.com)

About the AHA Endorsement

The AHA Endorsement is the result of an extensive and rigorous process that begins with the identification of hospitals' most significant market challenges and ends with the selection of the solution that best addresses them.

AHA SIGNATURE DUE DILIGENCE PROCESS™

The process begins when AHA Solutions issues a request for information open to all players in the field to submit their solution for consideration. AHA Solutions reviews all submissions to narrow the field to the top candidates for AHA Endorsement consideration.

Finalist criteria are stringent and based on a number of factors:

- The quality of the solution and its effectiveness in addressing the identified challenge
- Financial stability and long-term viability of the company
- References

After in-person presentations, extensive reference checks and a thorough review, AHA Solutions awards the Endorsement, typically for a one- to three-year term.

The AHA then works with the organization to educate member hospitals on the challenge at hand, and how the Endorsed solution can effectively address it. At the same time AHA Solutions promotes AHA Endorsed solutions to hospitals, it also works with the solutions' vendors to help them understand, and better address, hospital challenges. The organization works to bring vendors and hospitals together to overcome obstacles and deliver better, more efficient, higher quality care.

When hospitals select a product or service that has earned the AHA Endorsement, they can be confident it has met the AHA's highest standards.

About AHA Solutions, Inc.

AHA Solutions, Inc. is a subsidiary of the American Hospital Association (AHA) dedicated to serving member hospitals by helping them identify the optimal solutions to their most pressing market challenges. Through the AHA Endorsement, along with educational programs featuring peers and industry experts, AHA Solutions supports the decision-making process for hospitals looking for partners to help with clinical integration, information technology, talent management, cultural transformation, financial sustainability, the patient flow and other key challenges.



The American Hospital Association (AHA) Endorsement Seal is the exclusive property of the AHA. AHA Solutions, Inc., a subsidiary of the AHA, is compensated for the use of the AHA marks and for its assistance in marketing endorsed products and services. By agreement, pricing of endorsed products and services may not be increased by the providers to reflect fees paid to the AHA.

1

IDENTIFY HOSPITALS' MOST PRESSING OPERATIONAL ISSUES

- Obtain input from hospital executives, policy makers, AHA advisory committees

2

CONDUCT A FULL MARKET SCAN

- Establish selection criteria
- Issue Request for Information to the market
- Review, score submitted RFIs

3

REVIEW LEAD CANDIDATES

- Leading organizations present capabilities
- Align on AHA mission and vendor expectations
- Assess, rate, request referrals

4

SELECT FINALISTS

- Conduct Visioning Session on potential partnership
- Verify references



AWARD ENDORSEMENT